Advancing decisions with unparalleled information and analysis

IHS is the world’s largest provider of market research to the physical security industry offering complete coverage of the electronic security market including a comprehensive suite of reports and insights that enable clients to make informed business decisions.

• Core Reports provide comprehensive coverage of the main physical security markets. Granular detail in each report offers product, industry, and country level analysis, as well as comprehensive coverage of key sales channels

• Regional Reports provide detailed analysis of key high-growth markets by country or region

• Technology Reports provide clients with a deep understanding of key technology trends impacting the physical security industry

• Vertical Insights provide direct feedback from end-users, system integrators and consultants across a number of vertical markets to help identify market opportunities and key success factors

• Channel/Service Reports provide detailed insight into the key players, regional margins and main trends impacting the route to market for physical security equipment

IHS offers valuable insight into nearly all aspects of the Video Surveillance industry:
• CCTV & Video Surveillance Equipment
• Consumer and DIY CCTV
• Enterprise and IP Storage
• Mobile Video Surveillance
• Physical Security Information Management (PSIM)
• Remote Monitoring Services
• Security Systems Integration
• Video Content Analysis
• Audio & Video Door Phones
• Video Surveillance as a Service
• Wireless Infrastructure Used in Video Surveillance
### Core Reports

**CCTV and Video Surveillance Equipment - World - 2013 (3 Volumes – EMEA/Americas/Asia)**

Despite challenging economic conditions the global market for video surveillance equipment continues to perform well with demand forecast to remain strong and overall revenue growth in all three geographic regions. For executives who need an in-depth understanding of this rapidly changing market, this series of reports is an essential tool.

This highly detailed report includes analysis of 17 end-user industries and 34 countries/regions. Each of these splits is further segmented into analogue video surveillance equipment, network video surveillance equipment and video surveillance accessories. Market size estimates for 2012 with Y-O-Y revenue, shipment and pricing forecasts to 2017 is also provided.

**Physical Security Equipment and Services – World – 2013**

Combining all the bottom-up data analysis from IHS on the physical security markets, this new report presents a global overview of the total physical security market across the world. Designed for ease of use by the reader, this clickable guide to the industry gives a one-stop resource for your understanding of the current market situation and forecast for security revenues until 2017.

**Unlocking Budgets for Physical Security – USA – 2013**

Continuing from the first two editions of our global Vertical Insight reports, this report focusses on the specific end-customer issues, needs and opportunities in the USA across four major vertical markets: Airports, Banking & Finance, Critical Infrastructure and Public Safety. Containing all the critical information key to a deep understanding of key vertical markets and customers, this report is perfect for manufacturers or integrators looking to develop their business with a targeted strategy, unlocking budgets for major security projects across the USA.

### Regional Reports

**Audio and Video Door Phones - China - 2013**

The Chinese market for audio and video door phones is largely driven by demand from the residential market. With the development of economy and urbanization, there is an increasing demand for new large multi-occupancy buildings in China. These buildings require a secure method of entry and increasingly video rather than audio intercom is being used. On the other hand, those old residential buildings and houses without audio or video door phones are gradually installing such equipment on security purpose.

This highly detailed and unique report on the Chinese audio and video door phones market is an essential tool for both manufacturers and system integrators/installers to understand the market and identify the key trends and major players. The report provides an in-depth analysis of this market, with numerous segmentations by product type and end-user industry.

**CCTV & Video Surveillance Equipment - China - 2013**

The IHS 2013 edition of this report is the most updated and comprehensive analysis available on the China video surveillance market. It is ideal for senior managers or executives who need to assess how best to pursue opportunities in this market and compete effectively. The report is highly statistical in nature. Qualitative analysis accompanies the statistical data to highlight key growth areas and major trends impacting the market. The report also provides detailed analysis of end-user industries and geographic regions within China, along with market share estimates for the leading suppliers of each major product type.

**CCTV and Video Surveillance Production - China - 2013**

This first edition of the China Production Market for CCTV and Video Surveillance Equipment includes many market segmentations and enhancements to reflect the constantly evolving nature of the industry. Different to the regular report - the China Market for CCTV and Video Surveillance Equipment, the Production report analyzes how many video surveillance products were made in China rather than installed in China. It will benefit the readers who are care of

**Security Systems Integration - China - 2013**

This is the second edition of the IHS report on the China market for security systems integration. It provides trends and detailed revenue analysis of the security systems integration market across the major end-user industries and geographic regions in China. The market is split into services and equipment. The service market is further segmented into four service types: Analysis & Design, Implementation, Installation and Service & Maintenance. The report is designed to provide executives with an up-to-date, comprehensive description of the China market for security systems integration and to identify trends that will impact the market over the next five years.
Regional Reports continued

**CCTV & Video Surveillance Equipment - South East Asia - 2014**

This first edition report focuses on the issues that are fundamental to an in-depth understanding of the current structure and future development of this market. The report provides detailed estimates of market sizes and forecasts growth over five years. The report also estimates the market shares held by the major suppliers in each product category and in various countries.

**CCTV & Video Surveillance Equipment - Africa - 2013**

This brand new report on the African Market for CCTV and Video Surveillance Equipment will provide geographic, vertical and sales channel segmentation for one of the fastest growing markets in EMEA. Market share estimates will be provided for the total market and for each major product type and geographic market share tables for key country level markets will also be included.

**CCTV & Video Surveillance Equipment - India - 2014**

This second edition report provides executives with an up-to-date, comprehensive description of the Indian market for CCTV and video surveillance equipment and identify trends that will impact the market over the next five years. The research is designed to complement other IHS reports associated with regional markets for CCTV and video surveillance equipment (East Europe, Latin America, Middle East, China, South East Asia).

**CCTV & Video Surveillance Equipment - East Europe and Russia - 2013**

The second edition of the IHS East Europe and Russia video surveillance report provides insight into a fast developing video surveillance region. Categorized by strong growth, the report highlights the leading suppliers and regional and product related opportunities across East Europe and Russia.

**Cable & Video Surveillance - Middle East - 2014**

The 3rd edition of the Middle East study into the market for video surveillance equipment provides an insight into this project driven, heavily IP-based CCTV & video surveillance equipment market.

**CCTV & Video Surveillance - Latin America - 2014**

Due to be published in June 2014, the 3rd edition of the Latin America market for video surveillance equipment will analyzes the growing markets in Brazil, Mexico and the rest of Latin America, providing insight into the leading suppliers and key trends in the region.

Technology Reports

**Audio and Video Door Phones - World - 2013**

The world market for audio and video door phones is largely driven by demand from the residential market. A key transition is from audio to video, where the extra functionality and assumed security over an audio intercom has proven popular. Although the concept is not new, there have been several technological innovations that may potentially drive growth in this market. This report analyses the market in terms of supplier revenues and number of audio and video door phone units shipped by numerous segmentations. These include; product type, system type, application type and geographic region. Furthermore, the report looks at key players in the industry and provides market shares for each major geographic region as well as a discussion of the structure of the market in each region.

**Cabling and Infrastructure used in Video Surveillance - World - 2014**

The increased use of megapixel and HD security cameras in the video surveillance industry, together with rising awareness of the detrimental effects from network failure on the functionality of a video surveillance system, has led to increased enthuses on the supporting cabling and infrastructure. This report provides product, geographic, vertical and sales channel segmentation for this evolving market. The report provides revenue, unit shipment, and average selling price analysis, including a 5-year annual forecast.

**Consumer and DIY Video Surveillance - World - 2014**

Publishing in October 2014, this report will provide analysis of the competitive environment of both suppliers and retailers of consumer and DIY video surveillance equipment, offering a unique insight into this market, to compliment traditional POS retail data. The report provides market share estimates for the largest suppliers of each major product type, by region, including analysis of the top retailers in each region by share estimates of supplier revenues.

**Enterprise and IP Storage Used For Video Surveillance - World - 2014**

This fourth edition of our research on enterprise and IP storage used for video surveillance includes new market segmentation and enhancements to reflect the changing nature of the industry. New additions to the report include: enterprise and IP video surveillance data storage by type of storage media; and new end-user segmentation (airports, ports, railways, data centers, traffic monitoring, and sports and leisure facilities). The report provides key metrics such as revenue ($US million), storage shipped (petabytes), and average selling price per terabyte (ASP per TB), including a 5-year annual forecast (2012 - 2018).
Technology Reports continued

HD CCTV - World - 2014
This first edition report we look to define just what differentiates this technology from pure analogue or network cameras and signal transmission, from both a technical perspective and through the end-user considerations. Analyzing the global market, with country-by-country level insight into the trends and patterns affecting sales, this report aims to answer the key question the industry is asking.

As the market for IP-based security products continues to grow, customers are demanding more from their suppliers of security equipment (e.g. PSIM, VaaS, etc.). This third edition report provides manufacturers of security products with direct feedback from installers and systems integrators on their requirements for IP-based security products. The report focuses on video surveillance.

Mobile Video Surveillance - World – 2013
This fourth edition of our research on mobile video surveillance gives an up-to-date, comprehensive description of the world market, helping to identify the key trends that will impact market growth over the next five years. The report provides revenue, unit shipment, average selling price, and market share analysis, including a 5-year annual forecast (2012 - 2018). The research covers the market for DVRs and hybrid DVR/NVRs, analogue cameras, and network cameras, as well as the adoption of wireless technology.

Physical Security Information Management (PSIM) Software - World - 2014
This report from IHS provides quantitative data regarding the current state of the PSIM market and examines the key factors influencing growth of PSIM software solutions between 2013 and 2018. End-users provide insight on their understanding of PSIM software, and market share estimates for the top PSIM software providers are presented.

Safe Cities: Understanding the Market Opportunity - World - 2013
This first edition report assesses the strategic market opportunities in Safe Cities. It will define what is meant by Safe Cities, identify the key models, drivers and restraints and analyse the market opportunity over the next ten years. It will also address which emerging technologies are enabling the adoption of Safe City projects, who the stakeholders are within these projects, and what the current competitive landscape look like. The report will focus on key geographic regions such as the Middle East, Latin America, North America, Europe, Asia, and China.

Thermal Imaging Cameras - World - 2013
This new report provides product, geographic, end-user, and sales channel segmentations for the un-cooled thermal imaging camera market within in security applications. This report provides executives with a comprehensive guide to the global market for un-cooled thermal security cameras, and the potential impact these technologies will have on the security industry.

Video Content Analysis - World - 2013
This report is the most comprehensive analysis available on the emerging and fast moving market for VCA. It provides detailed revenue and channel shipment analysis for the PC-based and embedded VCA software markets. It also provides analysis of the intelligent video surveillance device market by revenue, units shipped and VCA enabled channels. Further segmentation of the intelligent device and PC-based software markets is provided by 11 end-user industries and 21 countries/regions. Market size estimates are for 2012 with growth forecasts to 2017. The report also includes market share estimates for the leading suppliers of VCA software and intelligent video surveillance devices by region and by product type.

Video Surveillance as a Service (VaaS) - World - 2013
Hosted and managed video surveillance, or video surveillance as a service (VaaS), is a market that has experienced rapid growth since it infancy. This is the third edition of this report, and includes key trends, five year forecasts, with a snapshot of 2025 and analysis of differing approaches to the market.

Wireless Infrastructure Used in Video Surveillance - World - 2014
Deployments of wireless for video surveillance have proven popular in large outdoor projects in city surveillance, commercial and transportation markets. This report provides marketing and technical executives with an insight into this market providing market size, forecasts and analysis of key trends driving growth. This report also provides analysis of the competitive environment offering a comprehensive, unique insight into this growing market. This report provides detailed revenue and unit shipment analysis of three equipment types: wireless mesh, point-to-point (P2P) and point-to-multipoint (P2MP), as well as Market share estimates for the leading suppliers of each equipment type in each geographic region.
Vertical Insights: Video Surveillance and Security in Banking and Finance - World - 2013
This report combines feedback from end-users, integrators and consultants working within the banking & finance market. The aim is to provide a number of perspectives on the banking & finance market’s attitude towards security in order to gain a 360 degree view of this sector. By combining and presenting the opinions of both systems integrators and end-users the report is able to compare the supply side of the market with the demand side.

Vertical Insights: Video Surveillance and Security in City Surveillance - World - 2013
This report combines feedback from end-users, integrators and consultants working within the city surveillance market. The aim is to provide a number of perspectives on the city surveillance market’s attitude towards security in order to gain a 360 degree view of this sector. By combining and presenting the opinions of both systems integrators and end-users the report is able to compare the supply side of the market with the demand side.

Vertical Insights: Video Surveillance and Security in Critical Infrastructure - World - 2013
This report combines feedback from end-users, integrators and consultants working within the critical infrastructure market. The aim is to provide a number of perspectives on the critical infrastructure market’s attitude towards security in order to gain a 360 degree view of this sector. By combining and presenting the opinions of both systems integrators and end-users the report is able to compare the supply side of the market with the demand side.

Vertical Insights: Video Surveillance and Security in Education - World - 2013
This report combines feedback from end-users, integrators and consultants working within the education market. The aim is to provide a number of perspectives on the education market’s attitude towards security in order to gain a 360 degree view of this sector. By combining and presenting the opinions of both systems integrators and end-users the report is able to compare the supply side of the market with the demand side.

Vertical Insights: Video Surveillance and Security in Retail - World - 2013
This report combines feedback from end-users, integrators and consultants working within the retail market. The aim is to provide a number of perspectives on the retail market’s attitude towards security in order to gain a 360 degree view of this sector. By combining and presenting the opinions of both systems integrators and end-users the report is able to compare the supply side of the market with the demand side.

Vertical Insights: Video Surveillance and Security in Transportation - World - 2013
This report combines feedback from end-users, integrators and consultants working within the transportation market. The aim is to provide a number of perspectives on the transportation market’s attitude towards security in order to gain a 360 degree view of this sector. By combining and presenting the opinions of both systems integrators and end-users the report is able to compare the supply side of the market with the demand side.

Channel/Service Reports
Distribution Market for Video Surveillance Equipment - Asia - 2013
This report analyzes the size of the market for distributors of video surveillance equipment in different Asian countries. It segments the market by type of distributor, distributor channel, and by type of equipment. The report provides security distributors and video surveillance equipment manufacturers with an in-depth understanding of the distribution market for video surveillance equipment and identifies key trends and major players.

Distribution Markets for Video Surveillance Equipment - Americas and EMEA - 2014
These reports will provide a comprehensive assessment of the distribution market and forecast the impact of significant trends over the next five years. They will analyze the size of the market for distributors of video surveillance equipment in different countries. They will also segment the market by type of distributor, by type of equipment, and by end-user sector. Furthermore, they will provide distributor profiles and estimates of market shares held by major distributors.

Remote Monitoring Services - World – 2014 (3 Volumes – EMEA/Americas/Asia)
This new report presents a global overview of the total physical security market across the world, pulling together the data from several of IHS’ key security industry reports including the areas of video surveillance, access control, entrance control and intruder alarms. The report provides a snapshot of the total physical security and services market for 2012, plus revenue forecasts for 2013 through to 2017. Market share estimates for the largest manufacturers in each global region are also provided, along with at-a-glance company profiles for the top ten largest manufacturers in the world, showing regional revenue distribution and technology share information for each one.
The security systems integration market is affected by a number of different factors. The installation market is heavily dependent on the economic climate and new technology developments in the security equipment markets. Conversely, the service & maintenance market is driven predominantly by regulation. This highly detailed and unique report is an essential tool for executives who are assessing or seeking an in-depth understanding of the market. The report provides detailed revenue analysis for three service types: design & consultancy, installation, and service & maintenance. The report also provides market size estimates for 2013, with year-on-year forecasts to 2018.